

# **How I Got My Real Estate Video On The First Page Of Google In 6 Hours!**

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**First off thank you for your attention and feel free to pass this report on to any of your friends and colleagues.**

**If you haven't seen the video that shows proof of how this works you can see the video at:**

**[www.BPOREOBlog.com/animoto](http://www.BPOREOBlog.com/animoto)**

**Also I appreciate any support and referrals you can send to [www.REOKit.com](http://www.REOKit.com)**

**Now lets get started!**

## **Step 1. Keyword Research**

I use the Google Keyword Tool to for all of my searches. It's free and lets you know exactly how many people are searching in Google for any specific keyword.

You can search in Google for "Google Keyword Tool" and select Adwords Keywords Tool <https://adwords.google.com/select/KeywordToolExternal>

Keep in mind when doing key word research avoid obvious keywords like "*Naples Real Estate.*"

This keyword is far too competitive to get on the first page of Google...this also results in surfers that aren't ready to take action because the keyword is too general.

Instead you may want to target "*Naples Real Estate For Sale*" or "*Naples Condominiums For Sale*" these are called long tailed keywords, and they are more specific and targeted.

Meaning the surfer has a higher likelihood of taking action with this type of keyword...

## **Step 2. Strategically Look For Keywords Flying Under The Radar In Your Market.**

Think of popular subdivisions or high rises in your market being heavily marketed by the developer, or you can also think of popular neighborhoods with good reputations that are well known or talked about among prospects.

The purpose for doing this is to piggy back on their marketing efforts, this is inbred traffic that potential buyers are going online and using Google to search.

Usually competition for these types of keywords is far less than a general keyword like “*Naples Real Estate*” therefore you could easily get on the first page of Google within hours like I did.

Understand that the traffic for these keywords is significant....the keyword I chose for this presentation was “Icon Miami” which got over 1000 searches last month on Google.

I don't know about you but 1200 eyeballs looking at my web page every month is pretty good for only one keyword.

## **Step 3. Get A Free Website If You Don't Have One.**

If you don't have a website you can create a free one at [www.wordpress.com](http://www.wordpress.com) making sure your using your main keyword as your username.

Example: My Main Keyword was “Icon Miami” so I setup the wordpress website as:  
<http://www.iconmiami.wordpress.com>

This is done when you are setting up your free account, wordpress will ask what username do you want to use...make sure to use the keyword...without spaces.

So for example if you are in Naples, Fl you should set it up as:  
<http://www.naplesfloridarealestateforsale.wordpress.com> (this is just an example there is no site set up under this keyword)

Don't worry about not having spaces in the username keyword because search engines don't care about spaces.

**IDEA ALERT:** Ok here is an idea that anyone can do...start a wordpress website for your area with the title “Your Area Real Estate Deals” so if you live in Boston you would create a wordpress website <http://bostonrealestatedeals.wordpress.com> Then what you do is every week find really good deals on the boston mls if you are from

boston. Make videos of that listing and post it on the <http://bostonrealestatedeals.wordpress.com> website. Everytime you make a video you can drop a what I call “exposure explosion” on the internet. Follow along and I'll show you how to do that. But the idea of what I just wrote is that even if you don't have a website or listings here is a great way to create free website with all the best deals in your area. So now you have something you can drive traffic to and pick up buyers.

## **Step 4. Add Content And Articles To Your Wordpress Website.**

Try to make articles different reword them duplicate content is bad you can articles from developer brochures other websites etc.

Again don't steal content make sure to rewrite it as your own.

## **Step 5. Pictures and Videos.**

Add pictures and embed videos from [www.YouTube.com](http://www.YouTube.com) if there are any available...if not that is fine...

The reason for doing this is create stickiness to your website and make the surfer stay on your website longer.

## **Step 6. Create a FREE Account at [www.Animoto.com](http://www.Animoto.com)**

## **Step 7. Upload your listing**

If you don't have a listing pick out a really good deal from your MLS and save the pictures to your computer.

If you have a listing make sure the pictures are on your computer so you can upload them to [www.Animoto.com](http://www.Animoto.com)

Then pick FREE music available at Animoto and then create your [www.Animoto.com](http://www.Animoto.com) video.

Export Your Animoto.com video to your computer and save the video to your computer.

If you don't save the video file to your computer you won't be able to control getting it on Google.

[www.Animoto.com](http://www.Animoto.com) only charges under \$5 for you to be able to save the video to your computer.

## **Step 8. Visit: [www.TrafficGeyserTrialOffer.com](http://www.TrafficGeyserTrialOffer.com)**

Sign up for the \$1 trial account!

You might want to take advantage of the One Time Offer...they set up all of your social accounts 90 of them for 50% off regular price so it's only \$45!

If you pass this up this will be \$97 later and will save you at least 8 hours of aggravation... totally worth it this will keep you from getting discouraged later on and quitting.

The idea here is to use this service over and over again and again.

So everytime you get a listing you make a video and you submit to to the whole internet causing an Exposure Explosion.

This is a huge marketing advantage over your competition and will help you get more listings when you show your prospects how you can easily submit videos of their listings to the whole internet.

So if you do this correctly over time you could dominate the WHOLE First page of Google for your targeted search term. I have seen people have all the 10 spots on the first page of Google using [www.TrafficGeyserTrialOffer.com](http://www.TrafficGeyserTrialOffer.com)

## **Step 9. Submit, Submit, Submit!**

If you took advantage of the One Time Offer Account Setup, it usually comes in a few hours in a spreadsheet. Sign into your traffic geyser account and submit your video to all the social video sites, podcast directories, and social bookmarking sites....and wait 24 hours for results.

Thanks for your attention...good luck with this. It worked for me. You may find that you might have to tweak things a little to make it work for you...

Don't Give Up...[www.TrafficGeyserTrialOffer.com](http://www.TrafficGeyserTrialOffer.com) support team is awesome they answered all of my concerns within 12 hours....and they are super capable and knowledgeable on how to make this work. So don't hesitate to get advice from them.

To Your Success,

Anthony Aires Gomes

[www.AnthonyAires.com](http://www.AnthonyAires.com)



P.S. This Traffic Geyser System also contributes an additional \$6000k per month to my income stream as an Internet Marketer.

If you are interested in learning how to make extra money as an Internet Marketer which is a great way to make extra automatic money in this tough economy you may want to visit:

[www.MavericksMoneyMakerClub.com](http://www.MavericksMoneyMakerClub.com)